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FASTENER ENGINEERING DEVELOPMENTS MEDIA PACK 2024

Published by

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www.FastFixTechnology.com

WHO ARE WE?

FastFixTechnology.com provides technical information and news on application specific fastening components and solutions for engineering across all industries, including automotive, rail, electrical + electronics, aerospace, offshore, power generation, construction + civil engineering, as well as other sectors.

160,000+ annual users last 12 months

Through case studies, technical articles, and news from leading joining technology suppliers and experts, FastFixTechnology.com reinforces the critical value of integrating fastening technologies into the design process and adopting their intelligent use for in-place cost reductions, continuous product improvements, as well as safety and performance enhancement.

Ways we reach your target audience

FastFixTechnology.com provides a powerful and unique platform from which to target key markets. Attracting over 160,000+ annual users, the site delivers dedicated content supporting engineers, designers and end users who are searching for the latest developments and joining solutions as and when they need them.

The website is divided into industry relevant sections, enabling users to find the news most relevant to their market. A technical section gives access to expert white papers that cover key products, technologies and installation processes – providing crucial insight for users across all industries.

FastFixTechnology.com also has a consistent presence on social media sites including Twitter, LinkedIn and Facebook.



WHO WE REACH

FastFixTechnology.com is a uniquely focused platform that delivers to a specific and relevant audience across a wide range of industries. Advertising opportunities on the website range from high profile brand marketing such as headline banners, homepage takeovers, and MPUs, as well as exclusive advertising in the monthly newsletter that is sent to over 4,700 'opt-in' members.

RAIL

AUTOMOTIVE

IO% ELECTRICAL

CONSTRUCTION

AEROSPACE

WHITE GOODS

EDUCATION

OTHERS

POWER GENERATION

SHIPBUILDING/OFFSHORE

12% MACHINE OR PLANT ENGINEERING

AGRICULTURE + HEAVY-DUTY VEHICLES

25%

8%

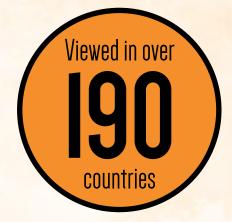
6%

5%

6%

3%

NDUSTRY



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28%	ENGINEERING
25%	PRODUCTION
19%	RESEARCH & DEVELOPMENT
19%	CEO/MD/OWNER
5%	DESIGN
4%	PURCHASING
	25% 19% 19% 5%



ONLINE ADVERTISING

With over I60,000 annual users, the premier advertising positions on FastFixTechnology.com guarantee the attention of engineers, designers and specifiers from around the world.

Technical guarantee with JCP's ETA certified

DECK CONSTRUCTION AND LANDSCAPING

ISCOVER MOR



Elite advertising for maximum exposure. 3 month package includes:

- + Header: Static, animated or video
- Skin graphic / wallpaper
- + All directly linked to chosen url
- Homepage: €2,240
- Sections: £1,200

Skin dimensions:

Width: 1,920px x Height: 1,080px Banner dimensions: Width: 1,354px x Height: 180px Website gap dimensions: Width: 1,354px Height: 1,080px

IN-SITE BANNER

Prominent positioning throughout site.

rker LORD end

3 month package includes:

- + Banner: Static, animated or video
- Direct link to chosen url
- Homepage: €720
- Sections: £480

Dimensions: Width: 1,354px X Height: 180px

MID PAGE UNIT (MPU)

Exclusive opportunites throughout site.

in

3 month package includes:

1,100+

advert clicks

last I2 months

It's fixed

Eurotec

- MPU: Static, animated or video
- Direct link to chosen url
- Homepage: £1,000
- + Sections: £680

Dimensions: Width: 275px X Height: 390px



NEWSLETTER

FastFixTechnology.com has an active database of 4,700+ 'opt-in' named engineering professionals, all who receive a monthly newsletter focusing on the top articles published online the previous month.

Tell us about a project where you provided a fastening solution. Can't tell us the company or industry? Tell us about the product and the benefits it provides.

Top banner package

- I newsletter: €800 ÷.
- 3 newsletters: €2,160 ÷
- 6 newsletters: £3,600 +
- 12 newsletters: £5,760 ÷

Dimensions: Width: 600px x Height: 100px

Newsletter priority

Guarantee that your article features as one of the top key links in the monthly newsletter.

- I newsletter €560 ÷
- 3 newsletters: €1.440 +
- 6 newsletters: £2.640 ÷
- 12 newsletters: £4.800 ÷



Advance



Hilti has recently received EcoVadis' gold nucl has recency received a covaris' good rating for the third consecutive year, in which the sustainability rating agency acknowledged Hilti as a "leader in carbor management" and as a "company with a best-in-class greenhouse gas management system and strong ambitions for decarbonisation". The

SUPPLIER TO THE OEM AND AUTOMOTIVE INDUSTRY

ww.advancerivets.co.uk

TR VIC (Viterie Italia Centrale SpA) ha been manufacturing fasteners in Fossato Umbria for over 50 years and is one of

the most renowned manufacturers in

Manufacturing every fastening

FAR (Fabbrica Artigianale Rivetti), is a

proud Italian manufacturer with a vast range of tools and fastening solutions, duced at its factory in Bologna..

. ative design

Italy - with a history of product development and innovative de-capability...

solution

TR VIC - a renowned manufacturer

4,700

opt-in

subscribers

FASTFIX

Newsletter FastFixTechnology.com presents the latest fastener engineering concepts to designers, engineers and production managers in key industries. Here is the latest fastener technology news from the last month:



More torque for the toughest fasteners

DEWALT has recently introduced the new 20V MAX XR Brushless Cordless 1/2 inch High Torque Impact Wrench to its extensive tools range, an



Lightweight renewable energy kit for solar

Devised in collaboration with solar installers, C.K Tools has launched a Solar Installer Kit, tailor made to provide the....

installation

lighting applications. DELO PHOTOBOND OB4189 is resistant to yellowing and.

New adhesive for

automotive lighting

adhesive for automotive

DELO has developed a new

Bottom banner package

I newsletter: €680 ÷

5

- 3 newsletters: £1,680 ÷
- 6 newsletters: €2.640 ÷
- 12 newsletters: £3.840 +

Dimensions: Width: 600px x Height: 100px







Fastener + Fixing Technology **X** FastFixTech **in** FastFixTechnology

in



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To advertise on these platforms contact: sales@verulammedia.com

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